



RYAN WENDELL BAUER

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SUMMARY

Creativity driven, broadly skilled, exceptionally loyal multimedia producer with over 13 years of experience publishing for three of the Bay area's most respected news outlets. Real-world knowledge of journalistic practices and integrity set against a backdrop of clever innovation. Proficient learner, patient teacher. Lover of big ideas and crisp executions. Seeking employment with a company of clear vision that takes pride in both its body of work and the people behind it.

QUALIFICATIONS

- Hand-crafted, W3C standards-compliant XHTML and CSS authoring
- Web/print design with concentration in Adobe Photoshop, Lightroom, Illustrator and InDesign
- Social networking proficiency with Twitter, Facebook, foursquare and Tumblr
- Extensive knowledge of DSLR photography and post-processing
- Field production and editing of broadcast television and web video content
- On-air talent for broadcast television, web video and podcasts
- Audio production and music scoring
- Copy writing and editing

CAREER EXPERIENCE

TBO.com/The Tampa Tribune/News Channel 8 - Tampa, FL

Online Producer/Editor, *2003-2011*

- Maintained a constant stream of fresh online content including writing/editing/posting stories and blogs, creating and maintaining photo galleries, shooting/editing video and photos, producing audio packages and designing/maintaining site layouts and graphics
- Managed Facebook, Twitter and foursquare profiles with large followings
- Crafted weekly email blasts with over 12,000 subscribers
- Entertainment/feature reporting for print, web and television
- Trained reporters in online publishing, social media networking, audio/video/photo ENG and editing as well as mobile, on-the-scene reporting

TBO.com (Tampa Bay Online) - Tampa, FL

Internet Production Designer, *2001-2003*

- Created and maintained large scale websites for major clients (Tampa's Downtown Partnership, Big Brothers Big Sisters, Channelside, MOSI)
- Designed promotional materials for TBO.com, Tampa Tribune, WFLA and external clients

The Tampa Tribune - Tampa, FL

Retail Print Production Designer, *1998-2001*

- Designed retail print advertisements and internal materials in black and white, spot and full color
- Prepared finished files and separation films for prepress

EDUCATION

Tampa Technical Institute - Tampa, FL

Associates of Science, *1999*

Majored in graphic design with concentration in multimedia production

Marchman Technical Education Center - New Port Richey, FL

(Valedictorian) Technical Degree in Communication Arts, *1998*

Majored in traditional and digital illustration and graphic design

PART-TIME PASSIONS

- Photography ■ Videography ■ Songwriting ■ Home recording ■ Humor writing ■ Tech trends